



doTERRA Installs Electric Vehicle Charging Stations to Benefit Staff, Customers and Better Air Quality

UCAIR and Leaders for Clean Air partner with doTERRA in effort to provide greater access to EV charging stations

SALT LAKE CITY—September 18, 2019—doTERRA International has partnered with Leaders for Clean Air and UCAIR, the Utah Clean Air Partnership, to install 16 electric vehicle chargers at various locations on the doTERRA campus. Four of the 16 chargers have been installed at doTERRA’s primary care facility Prime Meridian Health Clinics™. Four more chargers will be installed on its main campus and another eight at its new customer service center and distribution warehouse, both of which are currently under construction and will be open early 2020.

“At its core, doTERRA is an eco-conscious company,” said Corey Lindley, founding executive, president and CFO. “Part of our mission is to seek more sustainable options in everything we do—through our Co-Impact Sourcing initiatives, community development projects, global events, corporate buildings, and countless other projects. In addition to showing doTERRA’s commitment to the Earth, these EV charging stations will give employees, and the community, more options when it comes to their vehicle choices. We are grateful for partners like UCAIR and Leaders for Clean Air who make such changes possible.”

In addition to the capital investment by doTERRA to install the sixteen chargers, the charging stations were subsidized by the Utah Clean Air Partnership (UCAIR) grant and Leaders for Clean Air. On average, Leaders For Clean Air installs 400 charging stations in Utah each year.

“People go into a panic when their phone batteries are at 50% and they can’t find a charger—now imagine the panic when it’s your car,” said Thom Carter, UCAIR executive director. “doTERRA is doing so much more than making a significant statement and investment in air quality. doTERRA’s leadership is showing support for its staff making the choice to drive eco-friendly vehicles by providing easy and convenient access to charging stations.”

September 14-19 has been designated as National Drive Electric Week. Currently, two percent of Utah’s registered vehicles are electric or hybrid. doTERRA’s EV charging stations make it easier and more convenient for its more than 2,500 employees to decide to drive electric vehicles.

“Helping businesses install future oriented infrastructure has never been easier and less expensive,” says Kate Steinicke from Leaders for Clean Air, a local non-profit that provides consulting and often free charging station infrastructure to businesses as part of an effort to create a zero-emission society. “doTERRA’s leadership in implementing these solutions is a great example of their commitment to the local community and responsibility towards the environment.”

About doTERRA

doTERRA® International is an integrative health and wellness company and the world leader in the Global Aromatherapy and Essential Oils market. doTERRA sources, tests, manufactures and distributes CPTG Certified Pure Therapeutic Grade® essential oils and essential oil products to over seven million doTERRA Wellness Advocates and customers. Through industry leading responsible sourcing practices, doTERRA maintains the highest levels of quality, purity and sustainability in partnership with local growers around the world through Co-Impact Sourcing®. The doTERRA Healing Hands Foundation®, a registered 501(c)(3) non-profit

organization, offers resources and tools to global sourcing communities and charitable organizations for self-reliance, healthcare, education, sanitation, and the fight against human trafficking. Through the life-enhancing benefits of essential oils, doTERRA is changing the world one drop, one person, one community at a time. To learn more, visit www.doterra.com.

About UCAIR

UCAIR is a statewide clean air partnership created to make it easier for individuals, businesses and communities to make small changes to improve Utah's air. Every small change adds to a collective bigger step toward better health, a better economy and better overall quality of life for all of us. Find out more about how you can make a difference by visiting UCAIR.org.

About Leaders for Clean Air (www.leadersforcleanair.org)

Inversions can't be prevented, but pollution can. Leaders for Clean air is committed to improving Utah's air quality by providing free electric vehicle charging stations to Utah businesses, implementing large-scale electric charger projects, and promoting the benefits of electric vehicle technology. Supported by local business leaders who recognize that workplace charging is the key to bending the curve on electric vehicle adoption, Leaders for Clean Air believes in making a positive impact on pollution levels to ensure cleaner air and a higher quality of life for all Utahns. A non-profit 501(c)(3) organization, Leaders for Clean Air was launched in January, 2015. Since then, LFCA has partnered with Rocky Mountain Power and UCAIR, expanding its efforts significantly. Board members are Packsize International CEO Hanko Kiessner, Utah Paperbox president and board of Utah Clean Cities, Steve Keyser, and 3Form CEO Talley Goodson.

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