

Utah Clean Air Partnership Board Names New Executive Director *Kim Frost to lead air quality non-profit*

SALT LAKE CITY, April 27, 2021 — The Utah Clean Air Partnership (UCAIR) Board announced today that Kim Frost was selected as the new Executive Director of the non-profit organization.

“Kim is the ideal choice to continue moving UCAIR forward,” said UCAIR Board Chair Dr. Liz Joy. “Her experience in strategy and operations oversight, business development, marketing and communications in both the private and public sectors will be a great benefit to leading UCAIR and accelerating its progress toward improving air quality statewide.”

UCAIR’s mission is to educate the public on air quality issues and solutions, promote voluntary personal actions to reduce emissions and help facilitate change through a grants and loans program. UCAIR works to accomplish this mission by creating partnerships with the several organizations in the air quality arena.

Frost comes to UCAIR from SQN Escapes where she served as its President, directing the international business interests for the company. Prior to this position she was the Executive Director, Marketing and Communications for the Economic Development Corporation of Utah (EDCUtah). During her tenure at EDCUtah, her efforts attracted high-value companies to the state as well as the expansion of local businesses. Additionally, during her career she has held product marketing and communications positions as well as serving as a policy advisor for the State of Utah.

“I see a wealth of opportunities to build upon the tremendous success that UCAIR has achieved since it was established eight years ago,” said Kim Frost, UCAIR Executive Director. “I look forward to working side by side with UCAIR’s talented, dedicated Board members along with UCAIR’s strong partners to continue to motivate and encourage Utahns to do the small and easy things that make a big impact on clearing our air.”

Frost replaces former Executive Director Thom Carter, who was appointed to serve as the Energy Advisor to Governor Spencer J. Cox in January 2021.

About UCAIR

UCAIR is a statewide clean air partnership designed to bring business, industry, non-profit, education and government partners together with one goal in mind – improving Utah’s air. For more information about UCAIR, including details about partnership and grant opportunities, visit UCAIR.org.

Media Contact: Stephanie Miller, Penna Powers, C: 801-209-8634, smiller@pennapowers.com