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UCAIR (Utah Clean Air Partnership)  
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**ASTRA TOWER AND UCAIR ILLUMINATE THE AIR**  
**Unveiling the First Air Quality Forecast Lighting System atop Astra Tower**

**Salt Lake City, UT, February 20, 2025** — UCAIR (Utah Clean Air Partnership) is proud to announce a new partnership with Astra Tower and Kensington Investment Company, unveiling the first-ever LED air quality forecast lighting system on Thursday, February 20. Astra Tower is the tallest building, not only in Salt Lake, but in Utah and was built with standards that address environmental issues specific to northern Utah such as air quality. While many cities feature a building with lights that reflect the weather, Astra Tower is the first to communicate air quality conditions.

"At Kensington Investment Company, we believe that sustainability is not just a choice but a responsibility. Through our partnership with UCAIR and our investment in advanced Dedicated Outdoor Air System (DOAS) technology at Astra Tower, we are taking meaningful steps to improve air quality and promote healthier living in Salt Lake City. Our commitment to sustainability ensures that the buildings we develop contribute positively to the community, setting a new standard for environmental stewardship in urban living," said Ed Lewis, CEO of Kensington Investment Company.

The rooftop lights utilize real-time air quality index data and will change color when air quality worsens, providing an easy-to-understand forecast of the following day's air quality. For example, an orange light signals unhealthy conditions for sensitive groups and encourages proactive steps, while red, purple, or maroon lights indicate unhealthy and hazardous air quality levels and encourages all people to stay inside. The display serves as a reminder that our actions play a role in the quality of the air we breathe.

"We are proud to partner with Kensington Investment Company and Astra Tower. Improving air quality requires all of us to act, and this lighting system is a striking visual tool that highlights the importance of our collective efforts to help clear the air," said Lindsie Smith, executive director of UCAIR.

The event will feature remarks from Salt Lake City Mayor Erin Mendenhall, Salt Lake County Mayor Jenny Wilson, Utah Representative Jennifer Dailey-Provost, and Shane Rensmon, President of Real Estate Development for Kensington Investment Company. Following their remarks, the dignitaries will press a ceremonial button to activate the UCAIR Air Quality Lights, displaying a live demonstration of its capabilities.

**Event Details:** Illuminate the Air

**Date:** Thursday, February 20, 2025

**Time:** 6:00 p.m. – 6:30 p.m.

**Location:** Astra Tower, 89 E 200 S, Salt Lake City

We invite members of the press to attend the *Illuminate the Air* remarks and ceremonial button push, which will be held on the 41<sup>st</sup> level of Astra Tower, overlooking the city. Press is welcome to check-in as early as at 5:30 p.m.

This groundbreaking initiative is a step forward in raising awareness of outdoor air quality and demonstrating leadership in environmental sustainability. The collaboration between UCAIR, Astra Tower, and Kensington Investment Company underscores a shared commitment to fostering healthier, cleaner air for Utah residents.

**About UCAIR:**

UCAIR (Utah Clean Air Partnership) is a statewide clean air partnership dedicated to improving air quality in Utah by providing resources, education, and grants to encourage individuals and organizations to reduce emissions. For more information, visit [ucair.org](http://ucair.org) or follow us on social media.

**About Kensington Investment Company:**

Kensington Investment Company, Inc. (KIC), founded in 1983, is the family office of the Lewis family and a Boston-based investment firm with a global focus. KIC invests in real estate, private companies, and alternative investment vehicles like private equity and venture capital funds, managing over two million square feet of property, including Astra Tower. Additionally, the Lewis family owns Grand Circle Corporation (GCC), a leader in international travel for Americans over 50, operating brands like Grand Circle Cruise Line and Overseas Adventure Travel. GCC offers land trips and cruises with a fleet of 18 ships.

**About Astra Tower:**

Astra Tower, designed by HKS, is a pioneering high-rise project focused on sustainability, wellness, and resilience. With an emphasis on minimizing environmental impact and improving air quality, the tower integrates biophilic design and wellness amenities to promote the physical and cognitive well-being of its residents. It incorporates a performance-based design to reduce carbon footprint, energy consumption, and resource use, while its structural system is engineered to withstand rare earthquakes. As Utah's tallest building, Astra Tower aims to set a new standard for sustainable urban living and raise awareness about air quality.

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