

FOR IMMEDIATE RELEASE
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Idle free month kicks off with UCAIR's Clear the Air Fair

Family-friendly event will feature music, interactive activities, and giveaways

Salt Lake City, Utah — In partnership with the Salt Lake County Health Department, Utah Clean Air Partnership (UCAIR) presents the first ever *Clear the Air Fair* on September 7 to raise awareness about the impacts of air quality and how we can all take action for better health and well-being.

DATE: Saturday, September 7, 2024

TIME: 9 a.m. - 3 p.m.

PLACE: South Redwood Public Health Center, 7971 South 1825 West, West Jordan

"We need every resident to take actions and make choices that result in clean air now and in the future," Salt Lake County Mayor Jenny Wilson shared. "Thoughtful, individual efforts are essential to the collective measures being taken by government agencies, non-profit organizations, and businesses. I invite and encourage everyone to give it a try."

Media are invited to attend formal remarks at 10:30 a.m. featuring Salt Lake County Mayor Wilson, Lindsie Smith (UCAIR executive director) Nathan Anderson (Union Pacific Railroad's senior director of Public Affairs). Union Pacific Railroad is a partner in UCAIR's Leaf Blower Exchange Program, funding a three-year program to swap out a total of 1500 gas-powered leaf blowers for a new electric version at no cost to participants.

"This free public event is a great opportunity for individuals of all ages to discover practical ways we can all make a difference in improving air quality," says Lindsie Smith, UCAIR Executive Director. "Every effort to reduce emissions counts, as clean air isn't just a luxury – it's vital to our health."

The Clear the Air Fair will feature free activities and demonstrations aimed at educating the public about the importance of clean air. Attendees will have the chance to interact with local organizations, businesses, and experts leading the way in air quality improvements. From everyday practices to innovative technologies, the fair will highlight ways individuals and communities can contribute to better air quality in Utah.

This community-focused event is family-friendly and will feature music, educational activities, demonstrations, and giveaways — including free air purifiers, box fan filter kits (while supplies last) and the chance to win an EGO brand electric leaf blower.

Participating organizations at the fair include: The Natural History Museum of Utah, Clark Planetarium, Utah Clean Energy, Utah Clean Cities Coalition, Enbridge, Leaders for Clean Air, Blue Planet Lawn, Salt Lake County Health Department, Salt Lake County Library, Utah Division of Health and Human Services, Utah Division of Air Quality, Lowe's, Union Pacific Railroad.

For more information about the event, visit ucair.org/fair or follow UCAIR on social media.

About UCAIR

Utah Clean Air Partnership (UCAIR) is a statewide clean air partnership created to make it easier for individuals, businesses, and communities to make small changes to improve Utah's air. UCAIR offers grants, funding, and resources to support projects and initiatives that reduce emissions and promote cleaner air across the state. For more information, visit ucair.org or follow us on social media.

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