



UCAIR | UTAH
CLEAN AIR
PARTNERSHIP

ANNUAL REPORT FY2025

A YEAR OF PROGRESS & PARTNERSHIP

This past year marked meaningful progress in UCAIR's ongoing work to improve Utah's air quality through collaboration, education, and innovation. Across every initiative, campaign, and partnership, one truth remained clear: clean air is essential to our health, our communities, and our quality of life – and protecting it is a shared responsibility.

Throughout the year, UCAIR continued to evolve and expand its impact. We strengthened partnerships with communities, businesses, and local governments; launched new and expanded educational efforts; and supported technologies and behaviors that measurably reduce emissions. From expanding our programs in low- to moderate-income neighborhoods, to supporting important work through the Grants Program, offering equipment exchanges, and deepening our presence in schools, these efforts reflect meaningful momentum. They also reflect the collective commitment of individuals and organizations across Utah making intentional choices to protect the air we all breathe.

As Utah continues to grow, the importance of this work only increases. Looking ahead, UCAIR remains committed to science-based strategies, collaborative solutions, and bringing people together around a common goal. By building on a strong foundation and working collectively, we can continue to safeguard Utah's air and ensure a healthier, more sustainable future for all Utahns.

We also extend our sincere gratitude to Lindsie Smith, UCAIR's Executive Director, for her leadership and dedication. Lindsie's vision and commitment helped strengthen UCAIR's impact and partnerships across the state. While she has moved on to a new role, her contributions continue to shape the organization and its work.



BOARD OF DIRECTORS

UCAIR's strategic direction and oversight are guided by a diverse 14-member Board of Directors, composed of representatives from government, nonprofits, industry, public health, and academia. The board brings together leaders from various sectors to collaboratively inform UCAIR's work, ensuring a broad spectrum of perspectives on Utah's air quality challenges and solutions.

Stephanie Frohman, Janet Quinney Lawson Institute for Land, Water and Air, Chair

Davis Bell, Canopy Tax, Inc., Former Chair

Kristina Brown, Chevron, Former Chair Elect

Tim Davis, Utah Department of Environmental Quality

Sophia DiCaro, Governor's Office of Budget and Planning

Cameron Diehl, Utah League of Cities & Towns

Jenny Esker Evans, Rio Tinto Kennecott

Randy Martin, PhD, Utah State University

Rees Petersen, Raymond James, Vice-Director of Finance

Arikka Von, Chevron

We extend our sincere thanks to the Department of Environmental Quality, the Division of Air Quality, and our partners who help make our mission possible. We also extend our sincere thanks to the board members who rotated off the board this past year:

Jon Cox, Utah Public Affairs

Jorgan Hofeling, Enbridge, Secretary

Seth Lyman, PhD, Utah State University Bingham Research Center

Thomas Morgan, Zions Bank, Treasurer

SUSTAINING PARTNERS

Our sustaining supporters provide the steady foundation that allows UCAIR to deliver impactful programs year-round. Their ongoing commitment ensures we can continue driving innovative solutions, while building community partnerships and advancing our shared vision of cleaner air for Utahns.

Boeing

Chevron

Enbridge

Maverik & Big West Oil

Northrop Grumman

Rio Tinto Kennecott

Union Pacific

OUR MISSION

UCAIR educates and empowers individuals, businesses, and community leaders to make changes that collectively improve air quality, supporting a stronger economy, better health, and overall quality of life.

OUR VISION

UCAIR envisions a day when all Utahns have access to clean, healthy air. Through science-based education and strategic partnerships, UCAIR will lead cooperative solutions for Utah's communities to improve air quality.

MEASURABLE PROGRESS

Data from UCAIR-commissioned surveys reveal encouraging trends among participants, showing that UCAIR's programs are not only raising awareness but also inspiring meaningful action.

52% are aware of actions they can take to reduce emissions, with health being the primary motivation for their willingness to act.

43% are "somewhat likely" to adjust their habits on a yellow or orange Air Quality Index day.

53% say that they reduce car trips by planning to run multiple errands at once.

47% say they do not idle their vehicles.

45% say they walk or ride a bike instead of drive.

43% report that they adjust their thermostat to reduce emissions.

75% expressed strong interest in air quality information and indicated they would participate in a related program.

"Thank you to UCAIR for all you do to support cleaner air in our communities!" — UCAIR Supporter

REACHING UTAHNS STATEWIDE

UCAIR's awareness campaigns use targeted messages to inspire action. Each campaign empowers Utahns with practical tips and real-time tools to make cleaner choices when air quality is most at risk.

2024 SUMMER CAMPAIGN

The *Summer Ozone Campaign* reminds Utahns that clean air benefits everyone and we all have a role to play in protecting it. We highlight how everyday actions reduce ozone pollution and improve air quality for our communities.

Outdoor Billboards
32,423,848



2025 WINTER CAMPAIGN

The *Winter Inversion Campaign* reminds Utahns why taking action for cleaner air matters to everyone. Our messaging emphasizes that air quality affects all of us and that we each have a role to play in keeping our air clean.

Outdoor Billboards
49,715,726

Digital Messaging
10,880,816

Broadcast Messaging
5,286,000



TOTAL CAMPAIGN
IMPRESSIONS
98,306,390

PROGRAM UPDATES

UCAIR partners with schools, businesses, and local organizations to bring clean air education and resources directly into communities across Utah. By meeting people where they are, UCAIR helps ensure clean air solutions are not only understood, but embraced as part of everyday life.



“Learning more about the history of air pollution, climate change, and the people who fought for cleaner air in Utah was fascinating to me. In addition, I really liked the inclusion of discussions. It was very insightful to see what other teens had to say on a subject.”
Utah High School Student



“Thank you for showing me how important it is for everyone to put their two cents in. And thank you for helping me with the energy efficient thermostat.”
UCAIR Program Participant

AIR AMBASSADORS

The Air Ambassadors High School Program, sponsored by Boeing, is a new initiative that was piloted this past year and designed to empower young leaders to grow their knowledge about Utah's air quality, environmental science, and sustainable solutions while also developing leadership skills.

Through hands-on learning, mentorship, and real-world engagement, Air Ambassadors gain the tools to become informed advocates for clean air in their schools and communities.

IDLE FREE EDUCATION

Sponsored by Enbridge, UCAIR's Idle Free Program empowers young Utahns to be clean air champions by teaching them that reducing vehicle idling can protect the environment and their health. Kids learn that asking drivers to not idle makes a difference in the air we breathe.

By bringing this message into classrooms, UCAIR inspires children to take an active role in their communities. These young advocates share what they've learned with family and friends, helping to spread idle-free habits and build a culture of clean air awareness from an early age.



GAS CAN EXCHANGE

For the past 10 years, UCAIR has offered community members the opportunity to trade in old, leaky gas cans for a more environmentally friendly alternative. Thanks to generous support from Rio Tinto Kennecott and Chevron, UCAIR is able to offer these EPA-approved cans at no cost to the community.

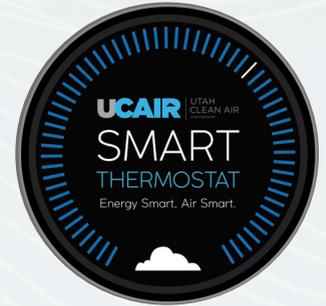
This program helps reduce harmful emissions caused by fuel evaporation, improving air quality while promoting safer fuel storage and handling. By making this simple swap free and accessible, UCAIR empowers Utahns to take easy, practical steps toward cleaner air and healthier communities.



LEAF BLOWER EXCHANGE

Sponsored by Union Pacific, UCAIR's Leaf Blower Exchange offered Utahns the chance to trade in their old, gas-powered leaf blowers for new, zero-emission electric models. By offering free electric blowers, the program makes the transition easy and affordable for residents.

Through the Leaf Blower Exchange program, UCAIR not only improves air quality but also promotes cleaner, more sustainable landscaping practices, proving that small changes in everyday tools can have a big impact on Utah's air quality.



SMART THERMOSTAT

Sponsored by Call Foundation's Maverik and Big West Oil, the Smart Thermostat Program helps low- and moderate-income families save energy, lower utility costs, and reduce emissions by making it easier to upgrade to energy-efficient smart thermostats.

Smart thermostats play a role in improving air quality statewide. Lower energy use means fewer emissions from power generation, contributing to cleaner, healthier air for all Utahns. Through the Smart Thermostat Program, UCAIR empowers residents to make a simple change that delivers long-term environmental and economic impact.

EVENT HIGHLIGHTS

ILLUMINATE THE AIR



In partnership with Astra Tower, UCAIR launched a media campaign to raise awareness about air quality. On February 20, 2025, the 41-story Astra Tower in downtown Salt Lake City lit up, showcasing how the skyscraper would serve as a public indicator of real-time air quality conditions.

Utah's tallest building is equipped with an LED lighting system that changes color based on air quality data. Similar to the Walker Center weather beacon, Astra Tower represents the first time in Utah that a prominent skyscraper has been used to broadcast air quality information to the public.



The *Illuminate the Night* event earned more than 30 media mentions, drawing both local and national attention. By combining architecture, light, and community engagement, UCAIR's creative approach captured widespread interest and amplified its message on a broader scale, highlighting the organization's innovative outreach and reinforcing the importance of collective action to improve Utah's air quality.

UCAIR ANNUAL SUMMIT

The 2025 UCAIR Summit, themed *From the Past to the Future*, brought together leaders, experts, and community members to explore innovative solutions for improving Utah's air quality.

Hosted at the Natural History Museum of Utah, the annual gathering featured keynote speaker Natalie Gochnour, who emphasized that Utah's greatest challenge lies in managing growth and change while preserving the distinctive qualities that make the state unique and resilient. She also highlighted that meaningful progress is most often achieved through many small, coordinated actions, rather than relying on a single sweeping solution.

The Summit also celebrated individuals and organizations whose leadership and commitment have made a lasting impact on Utah's air quality. UCAIR recognized its 2025 awardees for their dedication to advancing clean air solutions across the state, including Brad Wilson, who received the Lifetime Achievement Award for his pivotal role in advancing Tier 3 gasoline standards in Utah, an achievement that significantly reduced harmful vehicle emissions and delivered lasting air quality benefits statewide. The collective efforts of all awardees underscore the importance of partnership, innovation, and sustained action in shaping a healthier, more sustainable future for Utah's communities.



UCAIR GRANTS

Thanks to *Rio Tinto Kennecott* and *Enbridge*, UCAIR awarded \$115,000 to seven organizations to support clean air projects for the 2024-25 grant cycle. These recipients include a diverse group of organizations making tangible impact in our community. Together, these projects reflect UCAIR's commitment to fostering practical, collaborative solutions to Utah's air quality challenges.

Aggie Blue Bikes

Aggie Blue Bikes purchased five electric cargo mountain bikes for their summer field crew, enabling them to complete trail maintenance, habitat restoration, and a food waste diversion project entirely by bike, reducing carbon emissions by approximately 0.75 metric tons every season. The e-bikes also improved efficiency by allowing crews to transport tools and materials without relying on gas-powered vehicles.



Blue Planet Lawn

Blue Planet Lawn launched Utah's first Zero Emission Snow Removal Service, using an EV snowplow and four electric snow blowers to serve residential and small commercial properties in the Salt Lake Valley. Blue Planet Lawn is demonstrating how local businesses can lead on sustainability while protecting public health and improving air quality in our communities.

Logan City

Logan City is offering rebates to 300 residents for the purchase of new electric yard equipment, suitable for summer or winter use. The program will continue until all rebates are claimed, with funds evenly divided between the two equipment categories. Priority will be given to low-income applicants to support equitable access and adoption. By reducing the upfront cost of cleaner equipment, the program helps residents transition away from gas-powered tools that contribute to air and noise pollution.



Project Read

Project Read expanded their literacy program by integrating air quality education into adult basic literacy, math, and digital skills classes. The initiative raises awareness about the importance of clean air and empowers adults in Utah with low literacy skills to make informed choices to reduce air pollution.



Utah Clean Energy



The Utah Clean Energy project has shifted from providing mini grants to Utah County developers to supporting a 10-unit townhome project for low- and moderate-income families with Habitat for Humanity of Summit and Wasatch Counties. This project will serve as a showcase for other home developers, demonstrating the feasibility of energy-efficient, emission-free construction.

Utah Department of Government Operations

An electric utility vehicle replaced a gas-powered utility vehicle, reducing emissions and promoting electric equipment among facility staff. This upgrade demonstrates a commitment to leading by example, helping normalize electric technologies in daily operations while laying the groundwork for broader fleet electrification across state facilities.



Westminster University

Westminster replaced aging gas-powered lawn equipment with new electric models, significantly reducing emissions and noise on campus. The transition supports the university's sustainability goals while improving air quality for students, staff, and the surrounding community. The new equipment lowers maintenance needs and operating costs, allowing grounds crews to work efficiently while creating a quieter, healthier campus.

DEVELOPMENT

We're deeply grateful to our sponsors, partners, and individual donors whose generosity makeUCAIR's work possible. This support helps advance clean air initiatives, expand education, and strengthen community-driven efforts across Utah.

\$100,000+

Boeing
Rio Tinto Kennecott
Union Pacific

\$75,000 - \$99,999

Maverik & Big West Oil

\$50,000 - \$74,999

Chevron

\$25,000 - \$49,999

Enbridge
Price Real Estate

\$15,000 - \$24,999

America First Credit Union
Rocky Mountain Power

\$10,000 - \$14,999

Gardner
Ivory Foundation
Mark Miller Toyota
rPlus Energies
The Church of Jesus Christ of Latter
Day Saints
Northrop Grumman

\$5,000 - \$9,999

Astra Tower & KIC
Fidelity Investments
George S. and Delores Doré Eccles
Foundation
Holland & Hart
Larry H. & Gail Miller Family Foundation
Penna Powers
Swire Coca-Cola
UTA
Utah Office of Energy Development

\$2,500 - \$4,999

Clyde Companies
Leaders for Clean Air
Marathon

\$2,500 - \$4,999 (cont.)

Pathway Group
SLC Utah 2034 Olympic &
Paralympic Games
Salt Lake County Health Department
Tellus
TravelWise
Utah Department of Environmental
Quality
Utah Division of Air Quality
Wasatch Front Regional Council
Zions Bank

< \$2,499

Jonathan Anderson
Jordan Angerosa
Camie Anglin
Clay Bennington
Erica Bindas
Bryce Bird
Erico Bisquera
Dina Blaes
Jared Bowling
Arlyn Bradshaw
Haley Brenkmann
Kristina Brown
Michelle Brown
Alex Bryden
Brett Bunkall
Josh Byram
Nathaniel Call
Mamta Chaudhari
Carlton Christensen
Bonnie Christiansen
Trilby Cox
Anthony Crop
Paul Cutler
Joseph Czop
Joseph Dane
Tess Davis
Missy & Kyle Dawson
Gage Desrosiers
Brad Di Iorio

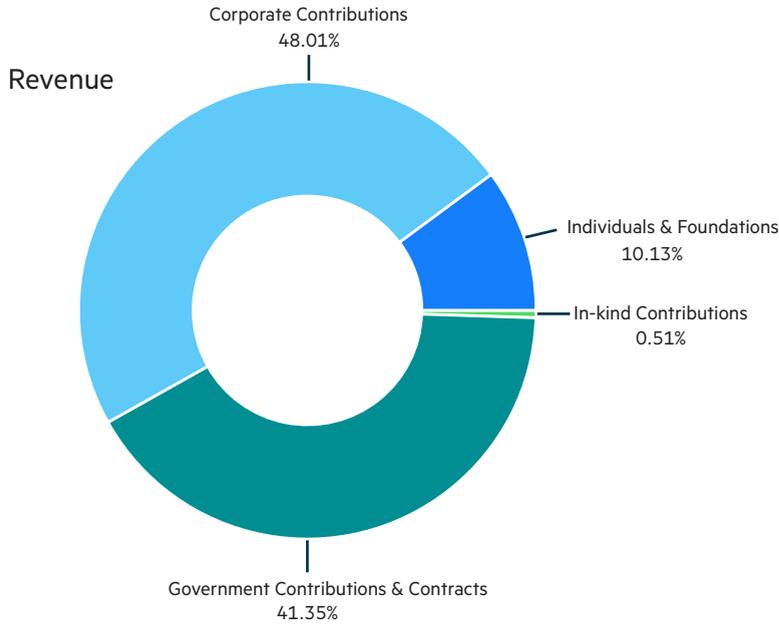
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Joseph & Andrea Doubek
Bryce Ebel
Cody Elletson
Jenny Esker
Hillary Finch
Paul Frekot
Stephanie Frohman
April Furin
Karen Garrabrant
Jess Green
Andrew Gruber
Tracy Gruber
Fred Gruendell
Braxton Gunnell
Alexander Hamrick
Melissa Hart
Beth Holbrook
Curt Van Hove
Micaela Huhne
Laura Ingersoll
Dane Ishihara
Seth Jarvis
Yvonne Jenkin
Becky Johnson
Pamela Johnson
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Benjamin Larson
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Jim Macintyre
Tamara Mandarino
Jessica Maynard
Molly Mazzolini
Logan Mitchell
Stephanie Morales
Caroline Moreno
Alice Mulder
Davis Mullholand
Jonathan Neff
Emily Paskett

< \$2,499 (cont.)

Rees Petersen
Eric Plott
Luigi Resta
Quinn Schlegel
Jake & Rose Serago
Justin & Mandy Smart
Lindsie Smith
Ulla Sochman
Eric Strohacker
Erin Thurston
Kelsey Tomes
Troy Tortorich
Shannon Tuddenham
Lauren Vander Werff
Arikka Von
Amy Wadsworth
RJ Walker
Sarah Wright
Erin Wynn
Holly Yocom
Sarah Young

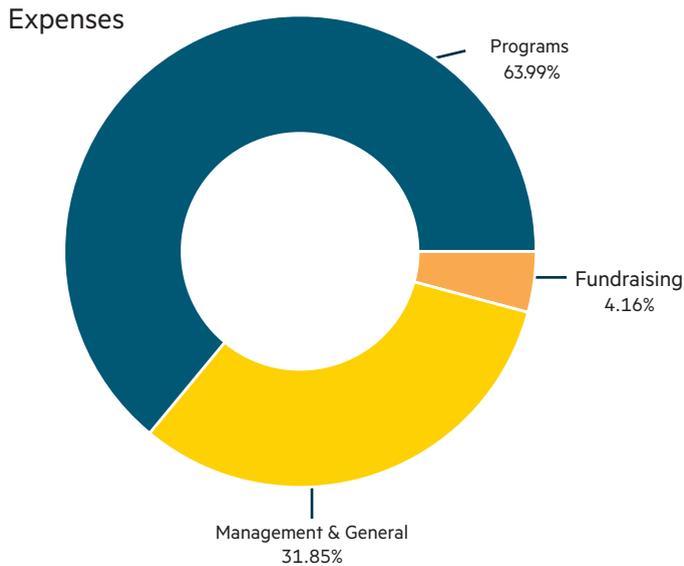
FINANCIALS



Summary of Revenue and Expenses FY 2025

REVENUE

Individuals & Foundations	10.13%
Corporate Contributions	48.01%
Government Contributions & Contracts	41.35%
In-kind Contributions	0.51%



EXPENSES

Programs	63.99%
Management & General	31.85%
Fundraising	4.16%

UCAIR

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